

CONNECTING

53

SOCIAL MEDIA POSTS up **51%** on the previous year.

3,320

SOCIAL MEDIA ENGAGEMENT up **16%** from the previous year.

4,824

WEBPAGE visits to the Healthy Communities sites.

8

ENEWSLETTERS distributed to **395** subscribers.



HEALTHY EATING

Facilitated **two** education sessions about menu planning & promoting healthy eating with **20** Early Learning Centre staff, reaching **200** children.

12 Community Kitchens supported with more than **100** people involved.

REDUCING TOBACCO AND E-CIGARETTE RELATED HARM



Four corflute road signs promoting the 'Give Smoking and Vaping Away' campaign reaching up to 19,000 people per day in the Geelong region for the month of May.

MENTAL HEALTH AND WELLBEING



Goals: Building workforce capacity, improving mental health literacy, increasing community engagement
Outcomes: partnered with **22** organisations, completed **2** community Mental Health Promotion Grant projects.

Developed by the Healthy Communities Unit

OUR PRIORITIES AREAS



Active Living



Reducing Tobacco and E-cigarette Related Harm



Healthy Eating

CO-BENEFITS APPROACH



Climate and Health



Gender Equity



Mental Health and Wellbeing

WORKPLACE HEALTH

We partnered with Active Geelong to develop the inaugural Active Workplaces Awards in November 2022.

We commenced co-design of Spring into Action (an active workers physical activity initiative) with 5 workplace stakeholders.



ACTIVE LIVING

Hosted **one** workplace consultation in partnership with Active Geelong, reaching **120** employees.



GENDER EQUITY

95 people attended 'Including cultural considerations into identification and intervention for family violence within the health sector' Grand Round presentation, with **97%** of survey responders indicated they would implement change to their practice.



www.barwonhealth.org.au/healthycommunities