

Research Directorate

Expression of Interest – Aboriginal and/or Torres Strait Islander Artwork



Barwon Health, acknowledges the Traditional Owners of the land, the Wadawurrung people of the Kulin Nation. We pay our respects to the Elders past, present and emerging.

Barwon Health's research team (The Research Directorate) is seeking expressions of interest from a local First Nations artist (or artists) to create a unique artwork that will be displayed at the entrance of our facility and published (in full or in extract) on our web site, in our publications and on social media.

Background

Barwon Health has a vibrant research culture and enviable track record of research achievements.

This research activity is supported by the Research Directorate, which comprises several units, including the Adrian Costa Clinical Trials Centre (ACCTC), a dedicated clinical trial research facility.

Health and medical research have led to positive and life changing health outcomes. However, Aboriginal and/or Torres Strait Islander people experience more health disadvantages than other Australians because of the ongoing impact of colonisation. Barwon Health recognises that building engagement in health research with Indigenous communities is critical to improving health outcomes and reducing health disparities.

What is the purpose of the artwork?

The purpose of the artwork is to:

- pay respect to Traditional Owners and to acknowledge the ongoing strength and resilience of Aboriginal and Torres Strait Islander people in sustaining the world's oldest living cultures.
- help to develop relationships that enable culturally safe and sensitive research that promotes positive health outcomes for First Nations peoples
- acknowledge that when Aboriginal and Torres Strait Islander people have a genuine say in the design and delivery of policies, programs and services that affect them, better life outcomes can be achieved.
- invite Aboriginal and Torres Strait Islander people to work with the Barwon Health research community as research leaders, partners and participants.

How will the artwork be used?

The research directorate intends to use the artwork, and smaller parts of the larger artwork

- to enhance our research spaces (eg the walls of the Costa Centre) in the hope of creating safe, welcoming and inclusive spaces
- to produce posters , decals, lanyards, bandanas
- on invitations, flyers, advertisements, to invite research collaborations and participation
- to identify our commitment to working respectfully with First Nations communities to improve health and well-being by displaying the art work on the Barwon Health Research Directorate web page, on Research Directorate documents, such as policy papers and strategic plans, in all of our research activities and on all public facing publications

Copyright

The intellectual property of the artwork remains with the artist, however by undertaking this commission the artist will provide Barwon Health an irrevocable, worldwide, royalty free licence to use, reproduce, publish, adapt and exploit all intellectual property in the artwork and/or images of it in perpetuity, without restriction. This includes the right of Barwon Health to use extracts of the artwork to promote research at Barwon Health. The contract between Barwon Health and the artist will provide that the name of the artist and title of the work will be acknowledged in any use of the artwork by Barwon Health. Additionally, Barwon Health will require the artist not to reproduce the exact artwork for any other party.

Crediting of the Artwork

The artist should indicate to Barwon Health how they wish to be credited. If the artwork involves the use of any Indigenous cultural intellectual property, Barwon Health will display acknowledgement in a reasonably prominent position near the installed artwork which identifies the appropriate custodial interest and permitted use. A small plaque attributing the artist at or near the artwork will be installed.

The artist may be approached to participate in publicity or promotional events and media interviews where appropriate and as mutually agreed upon by both parties in advance and in writing.

Fees

The total fee for the artist (and any support personnel) to oversee production, provide guidance to installation teams, attend a community presentation, documentation of the work and other responsibilities directed by Barwon Health as required, will be \$10,000 (GST incl.).

The design fee does not include any costs associated with the fabrication of the final artwork. Implementation and installation costs will be managed by Barwon Health.



A Commissioning Agreement (the Agreement) will be developed between the successful artist and Barwon Health, ensuring there is a clear understanding of all facets of the project.

The artist(s) will be contracted to a timeline with a payment schedule tied to completed stages of work. The artist will be responsible for their own associated costs including insurances

How to apply

- The preferred medium is paint on canvas or board
- Submit a sketch plan or for the design of the painting that captures the purpose and themes,
- Ensure your design is suitable for reproduction in digital and printed formats (suitable for all uses listed above)
- Digital artwork must be created using vector graphics to ensure no loss of quality when resizing. Raster images will not be considered.
- Contemporary and/or historic art forms are encouraged.
- A supporting artist biography, and statement/story describing and explaining the artwork design to be submitted as part of the Expression of Interest (EOI).

Note: the artist's statement may be provided in written form or video format.

Who can apply?

The Barwon Health Research Directorate invites Aboriginal or Torres Strait Islander artists who live, work, study or have ties to the Geelong region living on Wadawurrung Country to submit an expression of interest.

Selection Process

- Representatives from Research Directorate Research Engagement Working Group and the Barwon Health Aboriginal Health Unit will select the successful applicant/s
- Up to three (3) pieces of artwork per artist may be submitted.
- Note: the artwork will be reproduced in its entirety and/or cropped elements.

Selection Criteria

- The artwork will provide a central image as well as background pattern.
- The pattern will be suitable for use as border in the reproduction of resources and booklets.
- The submission may include a drawing or painting that can be scanned for high resolution digital paper based resources.
- The artwork should be provided as a hard copy on canvas or high resolution digital format.

Key Themes

The artwork will provide visual representation of the following key themes;

¹ First Nations Peoples is inclusive of Aboriginal and Torres Strait Islander Peoples



- Wellbeing
- Healing
- Culture
- Connection
- Working together

Selection Criteria Weighting:

- Overall concept, creative approach and understanding of the project brief- 30%
- Ability to deliver – understanding of the budget, process, timeline- 30%
- Demonstrated knowledge of First Nations peoples culture heritage- 40%

Key Dates:

EXPRESSIONS OF INTEREST OPEN January 15th 2024

SUBMISSIONS CLOSE February 18th 2024

SUCCESSFUL ARTISTS NOTIFIED March 11th 2024

Artwork completion: April 15th 2024

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